



# PLSA 2008-09 Membership Campaign "Shopping" for New Members



## **Recruitment** - *"Shop" for new members.*

For each new member recruited, your name will be entered in a drawing to win a \$75.00 Visa gift card. The more new members recruited, the better your chances!



## **Retention**

Renew your membership and receive a \$2.00 shopping coupon to be applied toward a raffle ticket at an upcoming dinner meeting. (If you are unable to attend a dinner meeting, the ticket will be entered in a raffle on your behalf).



## **Recognition**

At the end of this Membership Campaign, the top recruiter will be recognized at PLSA's Installation Dinner on April 22, 2009 and will be presented with a gift in recognition of her outstanding recruitment effort.



## **Information**

For Membership Drive information, please contact Lorraine Kane, First Vice President/Membership Chair at [lkane@reedsmith.com](mailto:lkane@reedsmith.com) or 215-851-8187.

# Campaign begins September 22, 2008 and ends on April 15, 2009

Drawing will be held at PLSA's Installation Dinner on April 22, 2009